

## **Scott D. Peters** Motion Graphics Designer/Educator

1306 West 2<sup>nd</sup> Street, Hobart, IN 46342 • Webfolio [scottdpeters.com](http://scottdpeters.com) • Cellular 219-688-2830

### **Experience**

#### **Weigel Broadcasting Co., Chicago, IL 2010 to Present**



#### **Motion Graphics Designer**

- Create motion graphics for the stations promotional and commercial content.
- Create web graphics for the stations promotional events and production.
- Assist in carrying out the vision of the stations Art and Creative Directors with my ability to deliver quality work under tight deadlines using the latest production software with a strong emphasis on typography and layout.

#### **Ivy Tech Community College, Valparaiso, IN 2008 to Present**

#### **Advanced 2D Animation Instructor / Adjunct Faculty Member**

- Create course objectives and syllabus in cohesion with the college's graphics program of study under direction of the Chair of Technology/Design of Ivy Tech Community College.
- Relate my professional experience to lead and instruct a group of thirteen students toward obtaining a firm understanding of popular animation and video editing techniques using the latest Adobe Production Software.
- Exercise my ability to effectively communicate to a team of student's professional practices and standards to apply when developing motion graphics for commercial broadcast.

#### **Blue Chip Casino, Michigan City, IN 2006 to 2010**

#### **Graphic Designer**

- Produce multi-media for monthly video promotional publications, including shooting and editing weekly entertainment and preparing video footage for on-site television broadcast.
- Created user templates for video publications and set standards in template design to ensure monthly continuity in production.
- Shoot, Capture and Edit video taken of live events and entertainment for casino in-house broadcast advertising.
- Responsible for nearly all the animation/video media created for progressive and non-progressive slot machine displays, monthly promotional spots and live musical entertainment video spots on casino vessel.
- Create web motion designs for casino advertising on various affiliate websites.

### **Education**

#### **DeVry University, Merrillville, IN 2008**

#### **B.S. Technical Management**

Minor in Marketing/Sales w/ Technical Concentration in Graphic Design.

#### **International Academy of Design and Technology, Chicago, IL 2002**

**A.A. Interactive Media** w/ Minor in Graphic Design.

### **Societies and Memberships**

**MGChicago** - Motion Graphics Chicago

**Chicago C4D** - Chicago Cinema 4D

*References available upon request*